

TROJENA



TROJENA features a unique and innovative architecture, unlike any other in the world, where the captivating landscapes of NEOM mountains coexist in harmony with the tourist sites developed within them, offering a new and unprecedented tourism experience that reflects the future of living, working and entertainment in NEOM.

The new year-round tourist destination will consist of a series of facilities such as the ski village, ultra-luxury family and wellness resorts, a wide range of retail stores and restaurants, in addition to sports activities, including a ski slope, watersports and mountain biking, as well as an interactive nature reserve. The project is set for completion by 2026.

TROJENA will be made up of six districts: Gateway, Discover, Valley, Explore, Relax and Fun, all of which are designed to offer activities catering to a variety of tastes and needs. It will be developed according to architectural specifications that consider environmental sustainability, preservation of all living organisms and nature. The region is characterized by clean air, beautiful landscapes and climatic diversity, where temperatures drop below zero in winter, while the average temperature throughout the year remains 10 degrees Celsius lower than other cities across the region.

TROJENA will contain specialist sections such as The Wildlife Reserve, The Bow, Ski Village, The Lake, Ultra Luxury Mansions, The Vault and The Observatory,

TROJENA is situated in the center of NEOM, 50 kilometers from the Gulf of Aqaba coast, in a region characterized by a mountain range with the highest peaks in Saudi Arabia at approximately 2,600 meters above sea level. TROJENA aims to change current perceptions of visitors and residents about the services that can be provided by mountain resorts, through its exceptional design, advanced architecture and technology that integrates reality with the virtual world.



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