US2U Consulting Ltd

Executive Coaching for Saudi Arabia

VISION رؤيـــة 2030

المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

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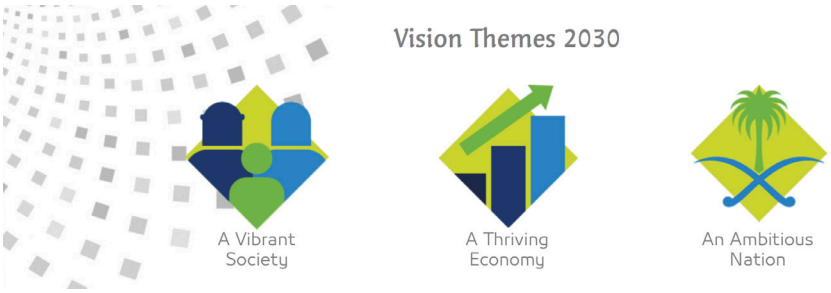
Executive Coaching for Saudi Arabia

Aim

To provide coaching support and guidance to key Executive Level people.

This is a business critical initiative to enable each person to fulfil their potential and enable the company to achieve its business plans.

This initiative also contributes to the long-term growth and development of Saudi Arabia - helping to build a vibrant society, thriving economy and ambitious nation in line with Saudi Vision 2030.



Objectives

To enable each person to:

- Review personal and company goals
- Review priority development areas
- Receive a programme of tailored coaching sessions in line with their priority needs
- Develop their management toolkit
- Agree and implement development plans which should develop individual and team performance

Approach

To deliver a series of four to six tailored coaching sessions for each person during an agreed period of time.

The priority skill areas will be mapped against any assessment or appraisal feedback and the appropriate behaviours from any existing company competency model.

If appropriate US2U Consulting can develop a tailored competency model which can be used for the coaching sessions.

Typical skill areas may include:

It is suggested that coaching sessions will be organised in batches 10am - 1pm and 2pm - 5pm allocated over consecutive days.

These should take place in February, April, June, September and November. Dates to be agreed.

The outcomes from each session will determine the format and timeframe for the subsequent sessions.

Actions will be documented during each session to enable clear scope and follow through.

These can be shared with the Director who is the Sponsor of the Programme to review overall achievements and manage any issues.

Relevant management models, techniques and theories will be discussed as appropriate.

In some cases it will be useful to observe the person being coached as they complete their regular tasks eg running team meetings; coaching their staff to improve their performance; having difficult conversations; planning a project.

The feedback from the observations can be used to structure a very specific coaching session providing a powerful learning opportunity.

In addition to the face to face sessions on site, the Consultant will be available for relevant telephone and/or email support.

US2U Consulting and the Middle East

US2U Consulting has experience of working with clients and individuals from Saudi Arabia and other parts of the Middle East - this has provided valuable opportunities for us to develop our tacit knowledge and expertise of working with the region:

Transformational Leadership with Saudi Aramco

In 2015 US2U Consulting spent the day at Worldwide Fruit in Spalding, England, with delegates from Saudi Arabia, studying in the UK for undergraduate degree and attending an overseas leadership conference. This was delivered in partnership with the University of East Anglia on behalf of Aramco Overseas UK, the UK arm of Saudi Aramco.

The visit was focused on exploring the implementation of Transformational Leadership within organisations.

"We have been working with US2U Consulting to deliver some Executive Coaching for key people in our business as part of our Leadership Development Strategy. We have found the coaching to be an effective way of engaging with our people and enabling them to develop leadership behaviours which have enhanced the performance of individuals and teams."

Senior Director, Company based in the Middle East

About us

US2U Consulting is a forward thinking Management Consultancy offering key solutions which make for better business practice and management in any organisation.

Our successful growth has been built on the ability of our Consultants to achieve results, and the reputation this has created with our clients.

What do we do?

With a strong business philosophy, we thrive on working in partnership with our clients to understand their business and design and deliver tailor made management solutions.

We work with clients in the public and private sectors, including technology, healthcare, education, food, travel and leisure and construction.

We strive to make every organisation more efficient and effective - giving it the best chance of achieving success and achieving its goals.

Our brand values

We pride ourselves on our strong brand values which lie at the core of our business. These are the qualities that define and differentiate the US2U Consulting experience.

- Tailor made solutions
- Inspirational
- Integrity
- Responsive customer service
- Strong relationships
- Encouraging diversity
- Understanding client needs

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Find out more about what we do at www.us2uconsulting.com

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